

## REMARKS

Reconsideration and allowance of the above-referenced application are respectfully requested.

Claims 1, 22, 32, and 53 are amended, and claim 65 is new. Thus, claims 1-65 are pending in the application.

Claims 1, 13-14, 18, 20-23, 31, 44-45, 51-54 and 63-64 were rejected under 35 U.S.C. §102(e) in view of U.S. Patent No. 6,549,612 to Gifford et al. Claims 2-6, 19, 33-37 and 49-50 were rejected under 35 U.S.C. §103(a) as being unpatentable over Gifford et al.. Claims 7-8 and 38-39 were rejected under 35 U.S.C. §103(a) as being unpatentable over Gifford et al. in view of Scheussler et al. Claims 9-12, 25-26 and 40-43 were rejected under 35 U.S.C. §103(a) as being unpatentable over Gifford et al. in view of Bettis. Claims 24, 27, 55, 58-59 and 62 were rejected under 35 U.S.C. §103(a) as being unpatentable over Gifford et al. in view of Scheussler et al. and further in view of McCormick et al. Finally, claims 56-57 were rejected under 35 U.S.C. §103(a) as being unpatentable over Gifford et al. in view of Scheussler et al., in view of McCormick et al., and further in view of Bettis.

Claims 1, 22, 32 and 53 have been amended to define the invention more clearly and thus, obviate the rejections. In particular, each independent claim has been amended to recite that each stored message is encoded in the URL encoded string. Claim 65 has been added and is similar to original claim 1 and also recites that each stored message is encoded in the URL encoded string.

In reply to Applicants Response, the Examiner stated that "If the applicant meant to include language that indicates that the message is encoded into the URL string, this is not recited in the current

claim language.” Thus, by the amendment above, the claims clearly recite that stored message is encoded in the URL encoded string. Thus, the URL encoded string contains actual data, as opposed to the conventional use of URLs to merely reference (i.e., locate) a resource.

Hence, the rejections should be withdrawn since Gifford et al., alone or in combination with the prior art of record, do not teach or suggest the use of an URL encoded string to encode the message as claimed.

The indication that claims 15-17, 28-30, 46-48 and 60-61 is noted with thanks. However, these claims have not been rewritten in independent format since the pending claims are considered to be in condition for allowance for the reasons advanced above.

In view of the above, it is believed this application is and condition for allowance, and such a Notice is respectfully solicited.

To the extent necessary, Applicant petitions for an extension of time under 37 C.F.R. 1.136. Please charge any shortage in fees due in connection with the filing of this paper, including any missing or insufficient fees under 37 C.F.R. 1.17(a), to Deposit Account No. 50-1130, under Order No. 95-415, and please credit any excess fees to such deposit account.

Respectfully submitted,



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